## **MEDIA ADVISORY**

Today's Date: Thursday, February 10, 2011

District: District 2 - Redding
Contact: Denise Yergenson
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## FOR IMMEDIATE RELEASE

## **CALTRANS DISTRICT 2 TESTS RECYCLED SIGN POSTS**

REDDING – The California Department of Transportation (Caltrans) and the Caltrans Recycling Program facilitates the development, implementation, monitoring and promotion of cost effective Departmental recycling projects. In partnering with other state agencies, Caltrans is working to minimize materials going into landfills while encouraging new business opportunities.

As part of a demonstration project, the Office of Roadside Maintenance in District 2 has installed and monitored four recycled tire sign posts (Post Savers) at the following locations: the Weed Safety Roadside Rest Area (SRRA), the Castella Vista Point, the Shingletown SRRA and at a location near the north entrance to Lassen Park. The Post Savers that were installed at these locations have met all expectations. Based on these results, Caltrans recently purchased 60 units for installation and evaluation under additional conditions.

The Post Saver footing is manufactured from Northern California recycled tires, reduces post replacement cost and time due to rot, wind, and snow removal; eliminates the need for new treated posts; increases worker safety by reduced exposure to hazards; increases safety by reducing collision damage and sign down time, and provides for a stable below-ground post anchor footing.

A demonstration and installation of the product will be held on Thursday, February 17, 2011 beginning at 10 a.m. at the Palo Cedro Park and Ride Lot located across the highway from



Holiday Market. Members of the Caltrans staff and inventor Bob Ray of Environmental Tire will be available for interviews.

For more information please contact Denise Yergenson at 530-225-3260.

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